

Welcome to Carol Cannon's Feng Shui News! It is your source for practical information about how to improve your business and your life. Welcome to my new readers. If you have friends or colleagues who might enjoy reading this newsletter please feel free to forward a copy to them.

CAROL'S CORNER

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Summer is here and we sure feel it in Florida! Most talk these days is about vacation and going somewhere cooler. I hope you are taking time for yourself to get away from the normal daily rituals. Everyone needs occasional rejuvenations for body and soul!

Last month's red envelope recipient was the Humane Society. Many of my clients have pets and, have an interest in preventing animal cruelty. If you are looking to adopt your own pet, this is a great place to start! Next month's focus is on The Komen Race for the Cure®, an international fundraising series benefiting the Susan G. Komen Breast Cancer Foundation and its local Affiliates. It is the largest 5K series in the Country. CREW (Commercial Real Estate Women) Tampa Bay has a team forming and I hope you will consider walking with us "for the cure". If you are interested in joining our team, go to www.Komensuncoast.com, find CREW Tampa Bay and sign up! The race is in St. Petersburg, FL on September 20, 2003. If you live elsewhere, go to <http://www.komen.org/race/> to find a race near you.

Mark your calendars for "A Taste of Asia" on August 14, 2003. Tampa Bay Sushi Society (www.sushisociety.com) will host this fundraiser for St. Joseph's Children's Hospital. It will be a gala event, with local Japanese restaurants preparing the food, entertainment, silent auction, and more! If you would like to be a sponsor for this event, or, have a silent auction item to donate, please contact me!

Applications for the Florida School of Feng Shui are now available on line at www.corporatecreatives.com The program begins on October 4-5, 2003.

And finally, this month marks another newsletter change. Thanks to Sherri Wade from India (www.transformationmeditation.com) for the suggestion! I hope you like it!

Wishing you summer fun,

Carol Cannon



Carol Cannon

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FENG SHUI CORNER

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Feng Shui is much about ultimately creating harmony within. It is important when choosing your Feng Shui adjustments that you choose something that feels good to you. My thoughts in advising people of their Feng Shui needs is to educate you as to the "why", provide several "how's", but ultimately, the final "what" is yours. One of my favorite stories is of a client who was interested in finding a marriage partner. When I suggested that he place something that suggested relationships in a certain location, said he knew exactly what that would be and left the room. He came back with a picture of the Eiffel Tower, and proudly displayed the "answer" to me. As this was obviously his without a doubt solution, I politely asked how it represented relationships to him. His answer was: "Paris! It's the city of love!" Needless to say, he met his future wife shortly afterwards and they make a wonderful match. I feel certain that his choice of a Feng Shui resolution opened up a much wider door than had I insisted he put something there of my own choice. It is always good for us to follow our own intuition.

BAU-BIOLOGIE CORNER

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We need clean air in our environments, and, there are many methods to achieving this. A good

place to begin is to review what products you bring into your environment. The obvious choice is to go with natural materials (wood, metal, glass, natural fabrics) when choosing your furniture, window and wall treatments. This will reduce the possibility of any off gassing of chemicals such as formaldehyde that can create major health effects. Many times people develop sensitivity to chemicals after bringing in new interior furnishings. It is important to look at labels and request information about the materials before purchasing. Whether it is your home or your business, you can prevent a reaction by always choosing natural over synthetic. To learn more about building biology and how it affects your health, go to: <http://baubiologie.us/secure/register.cfm> . To receive a discount, enter the code CCFL in the box labeled "Promotion Code" on the registration form.

FENG SHUI SUCCESS TIP FOR YOUR BUSINESS

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Sales personnel are an important division of any company. There are many ways that you can help your sales force accomplish their goals. Two important procedures have to do with where they physically sit within the office. One general idea is to place them near the front of the building, where their energy is as close to the outside world as possible. This gives them an advantage, especially if the area of the building they are located in juts out in front of the main entry. Another idea is to look at each salesperson's personal Ming Gua. This calculation, based on their birth date, tells you which direction is best for them to have their desk facing. It can also help them when attending a meeting with a potential client. This is traditional information utilized in many Asian companies. Your company can prosper with these same implementations.

FEATURED CLIENTS OF THE MONTH

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When Shoreline Mortgage Corp.'s President Michael Minkoff started thinking about moving his business, he knew he wanted to create harmony with the principals of Feng Shui. He asked me for input on several spaces before settling on the right one. The space planning of his new space was made even more exciting with the design services of Yoshino Design Group, who has collaborated with several of my clients, including the design of their own space. Shoreline Mortgage takes the pain out of mortgage applications, and offers efficient help to their clients. If you have a need for mortgage, you can contact them at their toll free number: 1-(888) 353-1558, or, go to www.shorelinemtg.com for more details.



UPCOMING CLASSES

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July 22, 2003 6:30PM

Creating a Healthy Environment with Feng Shui and Bau-biologie

Carol will be the guest speaker at the Tampa Bay Vegetarians July dinner meeting. The dinner will be at Saffron's, 1700 Park Street North, St. Petersburg, FL in the Al Capone room. Cost, including dinner, tax and tip is \$12. For details, go to: <http://www.tampabayvegetarians.org/> or call or e-mail Sharon @ swhipple@tampabay.rr.com or 727-392-0268 Reservation deadline: Friday, July 18

August 20, 2003 - 7PM to 8:30PM

Open House: Florida School of Feng Shui

Come to hear a *Free* lecture on Feng Shui and tour the Center for Oriental Medicine. If you are thinking of becoming a Feng Shui practitioner, this event will answer questions and help you decide how you can learn how to help people through this ancient Chinese art and science. The center is located at 435 E. Tarpon Ave., Tarpon Springs, FL. There is no charge for this event, but, we do request that you register by August 18. Call: 727-735-0999 or 1-866-336-7484 (toll free) to register.

October, 2003 through June, 2004

Feng Shui Practitioner Program

The Florida School of Feng Shui begins its new 2003-2004 9 month, Feng Shui Consultant Certificate Program on October 4-5, 2003. Program applications are now available on line. The program is exciting, covering a host of Feng Shui and related topics, organic lunches, morning tai chi, and a lovely, Asian environment. A limited number of students will be accepted for this specialized 1 weekend/month-9 month program to be held at The Center for Oriental Medicine in beautiful downtown, Tarpon Springs, FL.

CHECK MY WEBSITE FOR ONGOING ADDITIONS TO CLASSES!

MOVING OR PLANNING TO BUILD?

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If you are getting ready to design, build or renovate a building, remember to include Feng Shui and healthy building into your plans! Attention government contractors: our company is certified as a Florida Statewide & Inter-Local Minority Business Enterprise. For information on how to include a Feng Shui design consultant on your design team,

e-mail Carol Cannon at Carol@CorporateCreatives.com or call toll free 1-866-FEN-SHUI (336-7484).

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